

# Grace Song

**PRODUCT DESIGNER • ILLUSTRATOR**

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818.271.8285

## EDUCATION

### **Boston University**

College of Communication  
B.S. in Communication - Cum Laude  
Concentration in Advertising

## SKILLS

Product design  
Visual design  
UX design  
Design systems  
UX research  
Project management  
Wireframing  
Prototyping  
Branding  
Illustration

## TOOLS

Sketch  
Abstract  
Invision  
Figma  
Mixpanel  
Adobe CC  
Miro  
Confluence  
Jira  
Trello  
Microsoft Office

## WORK EXPERIENCE

### **Practice Fusion (Allscripts) • Senior Product Designer**

Dec 2013 - Present, San Francisco, CA

- Currently designing an electronic prescribing feature that unifies Practice Fusion's eRx and Veradigm's ePrescribe products.
- Evolved patient charting Encounter, the most utilized feature of the EHR (Electronic Health Record) serving 26,886 monthly active healthcare professionals, by improving efficiency, data access, and customization.
- Designs solutions and improvements for EHR serving more than 112,000 monthly active healthcare professionals with over 100 million patient records under management.
- Manages component library and facilitates critiques with designers and Platform UI team to evaluate, update, and evolve components and documentation.
- Leads projects from wireframes, requirements building, low to high fidelity designs, prototypes, development with engineering team, webinars with education team, and marketing materials.
- Conducts monthly design/research open houses to socialize initiatives with broader organization.

### **Freelance • Designer/Illustrator**

Sept 2010 - Present, California

- Provided design consulting services to 10+ businesses in various industries including music, technology, healing space, and food.
- Projects ranging from logo design, branding, illustrations, wireframes, digital/print assets, website design.

### **Lunchbox • Interactive Designer**

Sept 2010 - Nov 2013, Culver City, California

- Developed marketing strategies, concepts, and designs for e-commerce brand experiences featured on Walmart.com for major brands: Disney, Hasbro, Lego, LG, Lucas Arts, Marvel, Mattel, and Unilever.
- Collaborated closed with account managers, clients, and developers to deliver web, mobile, and print designs. Managed and mentored team of freelance and junior designers.